



ARCHITECTING AND DESIGNING A DATA WAREHOUSE FOR REPORTING AND OLAP

AN ETL PROJECT USING YELP AND CLIMATE DATA

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PROJECT OVERVIEW



snowflake®

Objective: To architect and design a Data Warehouse (DWH) for the purpose of reporting and Online Analytical Processing (OLAP) using skills acquired in the Designing Data Systems course.

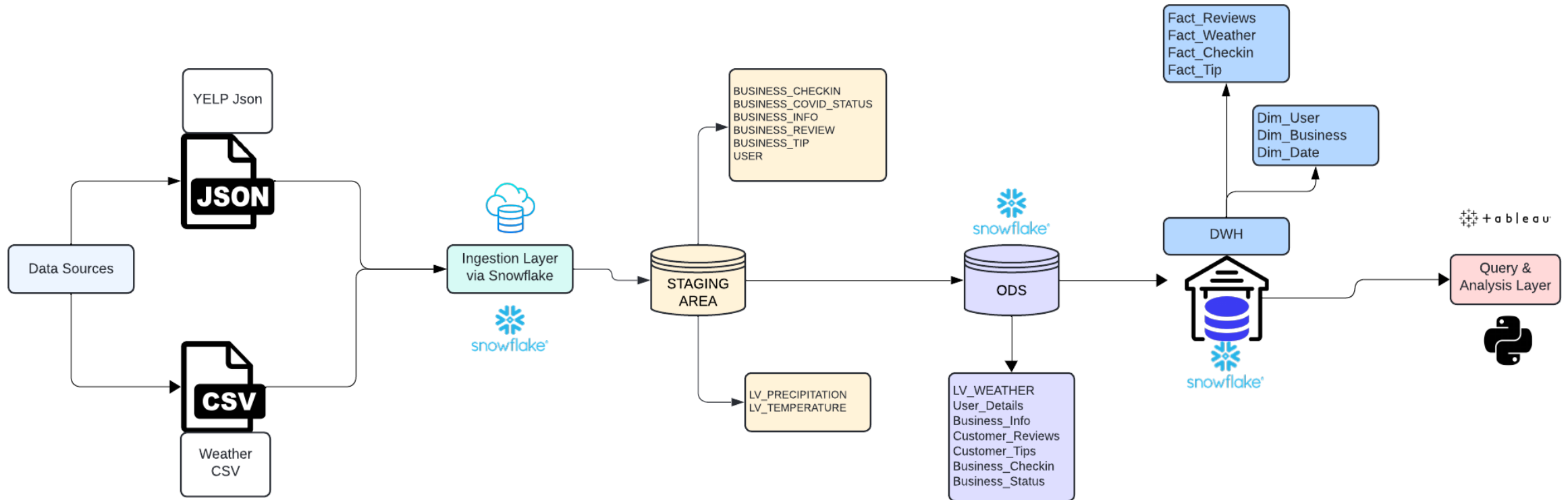
Data Sources:

- **Yelp Data:** Business information, reviews, tips, and check-ins.
- **Climate Data:** Temperature and precipitation observations.

Tools Used: Snowflake for data storage and transformation.

DATA ARCHITECTURE FOR ETL PROCESS

- Ingesting and Migrating Data from Sources to Data Warehouse



CREATING THE STAGING SCHEMA

- Creation of the staging environment in Snowflake and the upload process for Yelp and climate data:

```
Type SQL statements at the prompt
PMORAER#COMPUTE_WH@(no database).(no schema)>USE DATABASE YELP_COVID;
+-----+
| status |
+-----+
| Statement executed successfully. |
+-----+
1 Row(s) produced. Time Elapsed: 0.114s
PMORAER#COMPUTE_WH@YELP_COVID.PUBLIC>CREATE SCHEMA STAGING;
+-----+
| status |
+-----+
| Schema STAGING successfully created. |
+-----+
```

```
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>CREATE OR REPLACE FILE FORMAT mycsvformat
TYPE = 'CSV'
COMPRESSION = 'AUTO'
FIELD_DELIMITER = ','
RECORD_DELIMITER = '\n'
SKIP_HEADER = 1
ERROR_ON_COLUMN_COUNT_MISMATCH = TRUE
NULL_IF = ('NULL', 'null')
EMPTY_FIELD_AS_NULL = TRUE;
+-----+
| status |
+-----+
| File format MYCSVFORMAT successfully created. |
+-----+
1 Row(s) produced. Time Elapsed: 0.243s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>CREATE OR REPLACE STAGE my_csv_stage
FILE_FORMAT = mycsvformat;
+-----+
| status |
+-----+
| Stage area MY_CSV_STAGE successfully created. |
+-----+
```

```
1 Row(s) produced. Time Elapsed: 1.540s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>create or replace file format myjsonformat type = 'JSON' strip_o
uter_array = true;
001003 (42000): SQL compilation error:
syntax error line 2 at position 48 unexpected 'uter_array'.
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>create or replace file format myjsonformat type = 'JSON' strip_outer_array = true;
+-----+
| status |
+-----+
| File format MYJSONFORMAT successfully created. |
+-----+
1 Row(s) produced. Time Elapsed: 0.170s
```

UPLOADING CSV FILES TO STAGING SCHEMA

- Creating LV_TEMPERATURE table and uploading the CSV. File to the staging schema:

```
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>CREATE TABLE "LV_TEMPERATURE"(  
    "DATE" VARCHAR(8),  
    "MIN_TEMP" VARCHAR(10),  
    "MAX_TEMP" VARCHAR(10),  
    "NORMAL_MIN_TEMP" FLOAT,  
    "NORMAL_MAX_TEMP" FLOAT;  
);  
status  
Table LV_TEMPERATURE successfully created.  
1 Row(s) produced. Time Elapsed: 0.700s  
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/usw00023169-temperature-degreef.csv @MY_CSV_STAGE AUTO_COMPRESS=TRUE;  
source target source_size target_size source_compression target_compression status message  
usw00023169-temperature-degreef.csv usw00023169-temperature-degreef.csv.gz 816174 196592 NONE GZIP UPLOADED  
1 Row(s) produced. Time Elapsed: 1.159s  
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "LV_TEMPERATURE" FROM @MY_CSV_STAGE/usw00023169-temperature-degreef.csv.gz file_format=MY_CSV_FORMAT ON_ERROR = 'CONTINUE' PURGE = TRUE;  
file status rows_parsed rows_loaded error_limit errors_seen first_error first_error_line first_error_character first_error_column_name  
my_csv_stage/usw00023169-temperature-degreef.csv.gz LOADED 28241 28241 28241 0 NULL NULL NULL NULL  
1 Row(s) produced. Time Elapsed: 2.050s
```

- Creating LV_PRECIPITATION table and uploading the CSV. File to the staging schema:

```
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>CREATE TABLE "LV_PRECIPITATION"(  
    "DATE" VARCHAR(8),  
    "PRECIPITATION" VARCHAR(5),  
    "PRECIPITATION_NORMAL" FLOAT  
);  
status  
Table LV_PRECIPITATION successfully created.
```

```
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/usw00023169-las-vegas-mccarran-intl-ap-precipitation-inch.csv @MY_CSV_STAGE AUTO_COMPRESS=TRUE;  
source target source_size target_size source_compression target_compression status message  
usw00023169-las-vegas-mccarran-intl-ap-precipitation-inch.csv usw00023169-las-vegas-mccarran-intl-ap-precipitation-inch.csv.gz 528165 118992 NONE GZIP UPLOADED  
1 Row(s) produced. Time Elapsed: 1.147s  
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>  
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "LV_PRECIPITATION" FROM @MY_CSV_STAGE/usw00023169-las-vegas-mccarran-intl-ap-precipitation-inch.csv.gz file_format=MY_CSV_FORMAT ON_ERROR = 'CONTINUE' PURGE = TRUE;  
file status rows_parsed rows_loaded error_limit errors_seen first_error first_error_line first_error_character first_error_column_name  
my_csv_stage/usw00023169-las-vegas-mccarran-intl-ap-precipitation-inch.csv.gz LOADED 28241 28241 28241 0 NULL NULL NULL NULL  
1 Row(s) produced. Time Elapsed: 2.050s
```

UPLOADING JSON FILES TO STAGING SCHEMA

- Creating BUSINESS_COVID_STATUS and BUSINESS_INFO Tables and uploading their respective JSON files to the staging schema:

```
PMORAER@COMPUTE_WH@YELP_COVID.STAGING>CREATE TABLE "BUSINESS_COVID_STATUS"("BUSINESS_JSON" VARIANT);
status
Table BUSINESS_COVID_STATUS successfully created.
1 Row(s) produced. Time Elapsed: 0.466s
PMORAER@COMPUTE_WH@YELP_COVID.STAGING>CREATE OR REPLACE STAGE my_json_stage
FILE_FORMAT = myjsonformat;
status
Stage area MY_JSON_STAGE successfully created.
1 Row(s) produced. Time Elapsed: 0.434s
PMORAER@COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/yelp_academic_dataset_covid_features.json @my_json_stage AUTO_COMPRESS=TRUE;
source          target          source_size      target_size      source_compression target_compression status      message
yelp_academic_dataset_covid_features.json | yelp_academic_dataset_covid_features.json.gz | 64835031 | 6954672 | NONE | GZIP | UPLOADED |
1 Row(s) produced. Time Elapsed: 4.947s
PMORAER@COMPUTE_WH@YELP_COVID.STAGING>copy into BUSINESS_COVID_STATUS from @my_json_stage/yelp_academic_dataset_covid_features.json.gz file-format=myjsonformat on_error='skip_file';
file          status      rows_parsed      rows_loaded      error_limit      errors_seen      first_error      first_error_line      first_error_character      first_error_column_name
my_json_stage/yelp_academic_dataset_covid_features.json.gz | LOADED | 209795 | 209795 | 1 | 0 | NULL | NULL | NULL | NULL
1 Row(s) produced. Time Elapsed: 5.499s
PMORAER@COMPUTE_WH@YELP_COVID.STAGING>CREATE TABLE "BUSINESS_INFO"("BUSINESS_INFO_JSON" VARIANT);
status
Table BUSINESS_INFO successfully created.
1 Row(s) produced. Time Elapsed: 0.661s
PMORAER@COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/yelp_dataset/yelp_academic_dataset_business.json @my_json_stage AUTO_COMPRESS= TRUE parallel=4;
source          target          source_size      target_size      source_compression target_compression status      message
yelp_academic_dataset_business.json | yelp_academic_dataset_business.json.gz | 118863795 | 20340592 | NONE | GZIP | UPLOADED |
1 Row(s) produced. Time Elapsed: 13.454s
PMORAER@COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "BUSINESS_INFO" FROM @my_json_stage/yelp_academic_dataset_business.json.gz file-format=myjsonformat on_error='skip_file';
file          status      rows_parsed      rows_loaded      error_limit      errors_seen      first_error      first_error_line      first_error_character      first_error_column_name
my_json_stage/yelp_academic_dataset_business.json.gz | LOADED | 150346 | 150346 | 1 | 0 | NULL | NULL | NULL | NULL
```

UPLOADING JSON FILES TO STAGING SCHEMA

- Creating BUSINESS_CHECKIN Table and uploading the respective JSON files to the staging schema:

```
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>CREATE TABLE "BUSINESS_CHECK_IN"("BUSINESS_CHECK_IN_JSON" VARIANT);
+-----+
| status |
+-----+
| Table BUSINESS_CHECK_IN successfully created. |
+-----+
1 Row(s) produced. Time Elapsed: 0.526s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/yelp_dataset/yelp_academic_dataset_checkin.json @my_json_stage AUTO_COMPRESS= TRUE parallel=6;
+-----+-----+-----+-----+-----+-----+-----+-----+
| source | target | source_size | target_size | source_compression | target_compression | status | message |
+-----+-----+-----+-----+-----+-----+-----+-----+
| yelp_academic_dataset_checkin.json | yelp_academic_dataset_checkin.json.gz | 286958945 | 80199328 | NONE | GZIP | UPLOADED | |
+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 87.528s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "BUSINESS_CHECK_IN" FROM my_json_stage/yelp_academic_dataset_checkin.json.gz file_format=myjsonformat on_error='skip_file';
001003 (42000): SQL compilation error:
syntax error line 1 at position 35 unexpected 'my_json_stage'.
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "BUSINESS_CHECK_IN" FROM @my_json_stage/yelp_academic_dataset_checkin.json.gz file_format=myjsonformat on_error='skip_file';
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| file | status | rows_parsed | rows_loaded | error_limit | errors_seen | first_error | first_error_line | first_error_character | first_error_column_name |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| my_json_stage/yelp_academic_dataset_checkin.json.gz | LOADED | 131930 | 131930 | 1 | 0 | NULL | NULL | NULL | NULL |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 12.194s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>CREATE TABLE "BUSINESS_REVIEW"("BUSINESS_REVIEW_JSON" VARIANT);
```

UPLOADING JSON FILES TO STAGING SCHEMA

- Creating BUSINESS_REVIEW Table and uploading the respective JSON file to the staging schema:

```
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/yelp_dataset/yelp_academic_dataset_review_4.json @my_json_stage AUTO_COMPRESS= TRUE parallel=6;
+-----+-----+-----+-----+-----+-----+-----+-----+
| source | target | source_size | target_size | source_compression | target_compression | status | message |
+-----+-----+-----+-----+-----+-----+-----+-----+
| yelp_academic_dataset_review_4.json | yelp_academic_dataset_review_4.json.gz | 534186718 | 218442272 | NONE | GZIP | UPLOADED | |
+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 104.867s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "BUSINESS_REVIEW" FROM @my_json_stage/yelp_academic_dataset_review_4.json.gz file_format=myjsonformat on_error='skip_file';
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| file | status | rows_parsed | rows_loaded | error_limit | errors_seen | first_error | first_error_line | first_error_character | first_error_column_name |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| my_json_stage/yelp_academic_dataset_review_4.json.gz | LOADED | 694506 | 694506 | 1 | 0 | NULL | NULL | NULL | NULL |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 25.239s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/yelp_dataset/yelp_academic_dataset_review_5.json @my_json_stage AUTO_COMPRESS= TRUE parallel=6;
+-----+-----+-----+-----+-----+-----+-----+-----+
| source | target | source_size | target_size | source_compression | target_compression | status | message |
+-----+-----+-----+-----+-----+-----+-----+-----+
| yelp_academic_dataset_review_5.json | yelp_academic_dataset_review_5.json.gz | 534187004 | 218262784 | NONE | GZIP | UPLOADED | |
+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 104.768s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "BUSINESS_REVIEW" FROM @my_json_stage/yelp_academic_dataset_review_5.json.gz file_format=myjsonformat on_error='skip_file';
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| file | status | rows_parsed | rows_loaded | error_limit | errors_seen | first_error | first_error_line | first_error_character | first_error_column_name |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| my_json_stage/yelp_academic_dataset_review_5.json.gz | LOADED | 693888 | 693888 | 1 | 0 | NULL | NULL | NULL | NULL |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 24.990s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/yelp_dataset/yelp_academic_dataset_review_6.json @my_json_stage AUTO_COMPRESS= TRUE parallel=6;
+-----+-----+-----+-----+-----+-----+-----+-----+
| source | target | source_size | target_size | source_compression | target_compression | status | message |
+-----+-----+-----+-----+-----+-----+-----+-----+
| yelp_academic_dataset_review_6.json | yelp_academic_dataset_review_6.json.gz | 534187484 | 218223184 | NONE | GZIP | UPLOADED | |
+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 105.146s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "BUSINESS_REVIEW" FROM @my_json_stage/yelp_academic_dataset_review_6.json.gz file_format=myjsonformat on_error='skip_file';
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| file | status | rows_parsed | rows_loaded | error_limit | errors_seen | first_error | first_error_line | first_error_character | first_error_column_name |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| my_json_stage/yelp_academic_dataset_review_6.json.gz | LOADED | 700857 | 700857 | 1 | 0 | NULL | NULL | NULL | NULL |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 26.124s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/yelp_dataset/yelp_academic_dataset_review_7.json @my_json_stage AUTO_COMPRESS= TRUE parallel=6;
+-----+-----+-----+-----+-----+-----+-----+-----+
| source | target | source_size | target_size | source_compression | target_compression | status | message |
+-----+-----+-----+-----+-----+-----+-----+-----+
| yelp_academic_dataset_review_7.json | yelp_academic_dataset_review_7.json.gz | 534186339 | 218089664 | NONE | GZIP | UPLOADED | |
+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 104.603s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "BUSINESS_REVIEW" FROM @my_json_stage/yelp_academic_dataset_review_7.json.gz file_format=myjsonformat on_error='skip_file';
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| file | status | rows_parsed | rows_loaded | error_limit | errors_seen | first_error | first_error_line | first_error_character | first_error_column_name |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
| my_json_stage/yelp_academic_dataset_review_7.json.gz | LOADED | 695442 | 695442 | 1 | 0 | NULL | NULL | NULL | NULL |
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+
1 Row(s) produced. Time Elapsed: 25.107s
```

UPLOADING JSON FILES TO STAGING SCHEMA

- Creating BUSINESS_TIP AND USER Tables and uploading their respective JSON files to the staging schema:

```
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "BUSINESS_TIP" FROM @my_json_stage/yelp_academic_dataset_tip.json.gz file_format=myjsonformat on_error='skip_file';
```

| file | status | rows_parsed | rows_loaded | error_limit | errors_seen | first_error | first_error_line | first_error_character | first_error_column_name |
|---|--------|-------------|-------------|-------------|-------------|-------------|------------------|-----------------------|-------------------------|
| my_json_stage/yelp_academic_dataset_tip.json.gz | LOADED | 908915 | 908915 | 1 | 0 | NULL | NULL | NULL | NULL |

```
1 Row(s) produced. Time Elapsed: 12.979s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>CREATE TABLE "USER" ("USER_JSON" VARIANT);
```

```
status
-----
Table USER successfully created.
```

```
1 Row(s) produced. Time Elapsed: 1.212s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>PUT file:///Users/pierremora/Desktop/Data_engineering/yelp_dataset/yelp_academic_dataset_user_01.json @my_json_stage AUTO_COMPRESS= TRUE parallel=9;
```

| source | target | source_size | target_size | source_compression | target_compression | status | message |
|------------------------------------|---------------------------------------|-------------|-------------|--------------------|--------------------|----------|---------|
| yelp_academic_dataset_user_01.json | yelp_academic_dataset_user_01.json.gz | 840838797 | 517441376 | NONE | GZIP | UPLOADED | |

```
1 Row(s) produced. Time Elapsed: 230.400s
PMORAER#COMPUTE_WH@YELP_COVID.STAGING>COPY INTO "USER" FROM @my_json_stage/yelp_academic_dataset_user_01.json.gz file_format=myjsonformat on_error='skip_file';
```

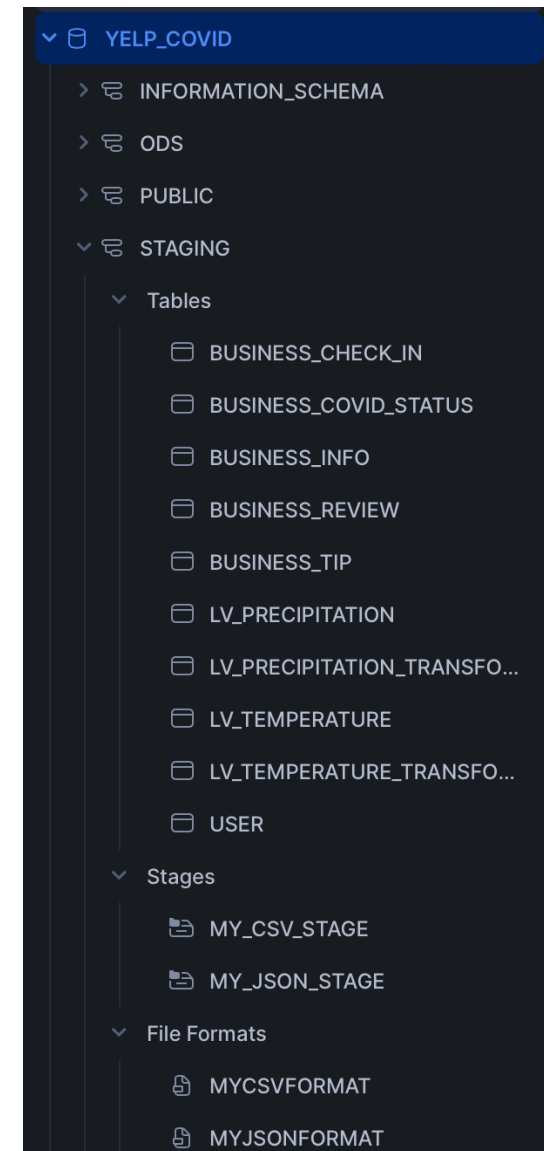
| file | status | rows_parsed | rows_loaded | error_limit | errors_seen | first_error | first_error_line | first_error_character | first_error_column_name |
|---|--------|-------------|-------------|-------------|-------------|-------------|------------------|-----------------------|-------------------------|
| my_json_stage/yelp_academic_dataset_user_01.json.gz | LOADED | 401784 | 401784 | 1 | 0 | NULL | NULL | NULL | NULL |

```
1 Row(s) produced. Time Elapsed: 33.144s
```

- This slide demonstrates the creation of the staging environment in Snowflake and the upload process for Yelp and climate data, including handling large JSON files by splitting them into smaller chunks.

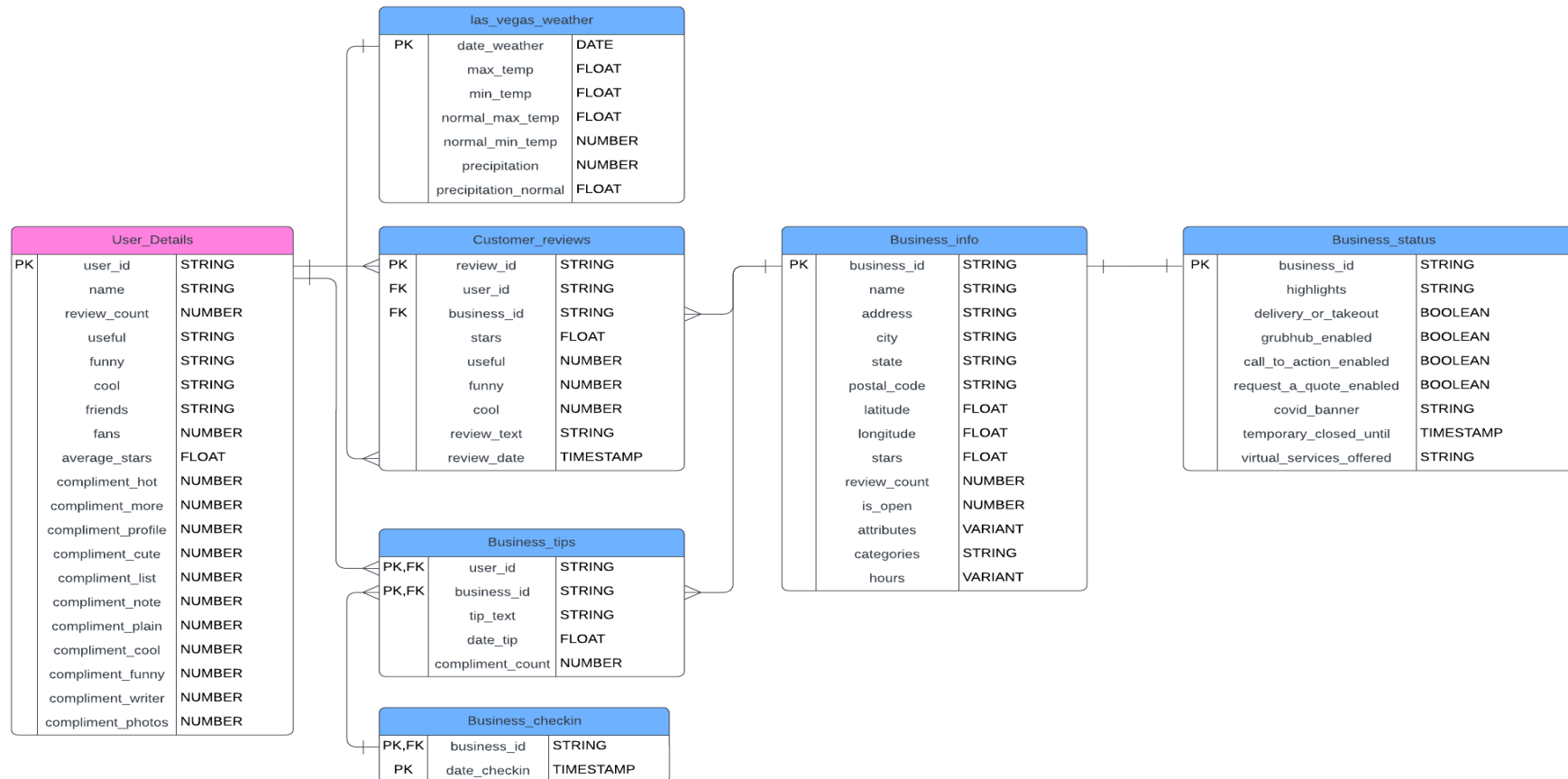
STAGING SCHEMA IN SNOWFLAKE

- Overview of the Created Staging Schema and tables
- This screenshot displays the Snowflake UI interface with the created staging schema and its respective tables, showcasing the initial setup before data transformation.



ENTITY-RELATIONSHIP (ER) DIAGRAM

- This ER diagram visualizes the relationships between different entities in the data structure, providing a clear overview of how Yelp and climate data are interconnected.



TRANSFORMING DATA FROM STAGING TO ODS

- This slide demonstrates the SQL queries used to transform data from staging to ODS, including the use of JSON functions to extract and transform data. It also provides a comparison of data sizes in raw files, staging tables, and ODS tables

```
YELP_COVID_ODS Settings Code Versions Q
1 CREATE TABLE User_Details(
2   user_id STRING PRIMARY KEY,
3   name STRING,
4   review_count NUMBER,
5   yelping_since TIMESTAMP,
6   useful STRING,
7   funny STRING,
8   cool STRING,
9   friends STRING,
10  fans NUMBER,
11  average_stars FLOAT,
12  compliment_hot NUMBER,
13  compliment_more NUMBER,
14  compliment_profile NUMBER,
15  compliment_cute NUMBER,
16  compliment_list NUMBER,
17  compliment_note NUMBER,
18  compliment_plain NUMBER,
19  compliment_cool NUMBER,
20  compliment_funny NUMBER,
21  compliment_writer NUMBER,
22  compliment_photos NUMBER );
23
24
25
26
27 INSERT INTO ODS.User_Details (user_id, name, review_count, yelping_since, useful, funny, cool, friends, fans, average_stars, compliment_hot, compliment_more, compliment_profile, compliment_cute,
28 compliment_list, compliment_note, compliment_plain, compliment_cool, compliment_funny, compliment_writer, compliment_photos)
29 SELECT
30   "USER_JSON":user_id::STRING,
31   "USER_JSON":name::STRING,
32   "USER_JSON":review_count::NUMBER,
33   "USER_JSON":yelping_since::TIMESTAMP,
34   "USER_JSON":useful::NUMBER,
35   "USER_JSON":funny::NUMBER,
36   "USER_JSON":cool::NUMBER,
37   "USER_JSON":friends::STRING,
38   "USER_JSON":fans::NUMBER,
39   "USER_JSON":average_stars::FLOAT,
40   "USER_JSON":compliment_hot::NUMBER,
41   "USER_JSON":compliment_more::NUMBER,
42   "USER_JSON":compliment_profile::NUMBER,
43   "USER_JSON":compliment_cute::NUMBER,
44   "USER_JSON":compliment_list::NUMBER,
45   "USER_JSON":compliment_note::NUMBER,
46   "USER_JSON":compliment_plain::NUMBER,
47   "USER_JSON":compliment_cool::NUMBER,
48   "USER_JSON":compliment_funny::NUMBER,
49   "USER_JSON":compliment_writer::NUMBER,
50   "USER_JSON":compliment_photos::NUMBER
51 FROM STAGING.User;
```

```
YELP_COVID_ODS Settings Code Versions Q
54
55 CREATE TABLE Business_Info(
56   business_id STRING PRIMARY KEY,
57   name STRING,
58   address STRING,
59   city STRING,
60   state STRING,
61   postal_code STRING,
62   latitude FLOAT,
63   longitude FLOAT,
64   stars FLOAT,
65   review_count NUMBER,
66   is_open NUMBER,
67   attributes VARIANT,
68   categories STRING,
69   hours VARIANT
70 );
71
72 INSERT INTO ODS.Business_Info (
73   business_id,
74   name,
75   address,
76   city,
77   state,
78   postal_code,
79   latitude,
80   longitude,
81   stars,
82   review_count,
83   is_open,
84   attributes,
85   categories,
86   hours
87 )
88 SELECT
89   "BUSINESS_INFO_JSON":business_id::STRING,
90   "BUSINESS_INFO_JSON":name::STRING,
91   "BUSINESS_INFO_JSON":address::STRING,
92   "BUSINESS_INFO_JSON":city::STRING,
93   "BUSINESS_INFO_JSON":state::STRING,
94   "BUSINESS_INFO_JSON":postal_code::STRING,
95   "BUSINESS_INFO_JSON":latitude::FLOAT,
96   "BUSINESS_INFO_JSON":longitude::FLOAT,
97   "BUSINESS_INFO_JSON":stars::FLOAT,
98   "BUSINESS_INFO_JSON":review_count::NUMBER,
99   "BUSINESS_INFO_JSON":is_open::NUMBER,
100  "BUSINESS_INFO_JSON":attributes::VARIANT,
101  "BUSINESS_INFO_JSON":categories::STRING,
102  "BUSINESS_INFO_JSON":hours::VARIANT
103 FROM STAGING.BUSINESS_INFO;
```

TRANSFORMING DATA FROM STAGING TO ODS

```
YELP_COVID_ODS Settings Code Versions Q
106 CREATE TABLE customer_reviews(
107   review_id STRING PRIMARY KEY,
108   user_id STRING,
109   business_id STRING,
110   stars FLOAT,
111   useful NUMBER,
112   funny NUMBER,
113   cool NUMBER,
114   review_text STRING,
115   review_date TIMESTAMP,
116   FOREIGN KEY (user_id) REFERENCES ODS.User_Details(user_id),
117   FOREIGN KEY (business_id) REFERENCES ODS.Business_info(business_id)
118 );
119
120 INSERT INTO ODS.customer_reviews (
121   review_id,
122   user_id,
123   business_id,
124   stars,
125   useful,
126   funny,
127   cool,
128   review_text,
129   review_date
130 )
131 SELECT
132   "BUSINESS_REVIEW_JSON":review_id::STRING,
133   "BUSINESS_REVIEW_JSON":user_id::STRING,
134   "BUSINESS_REVIEW_JSON":business_id::STRING,
135   "BUSINESS_REVIEW_JSON":stars::FLOAT,
136   "BUSINESS_REVIEW_JSON":useful::NUMBER,
137   "BUSINESS_REVIEW_JSON":funny::NUMBER,
138   "BUSINESS_REVIEW_JSON":cool::NUMBER,
139   "BUSINESS_REVIEW_JSON":text::STRING AS review_text,
140   "BUSINESS_REVIEW_JSON":date::TIMESTAMP AS review_date
141 FROM STAGING.BUSINESS_REVIEW;
142
143
144 CREATE TABLE Business_tips(
145   user_id STRING,
146   business_id STRING,
147   tip_text STRING,
148   date_tip TIMESTAMP,
149   compliment_count NUMBER,
150   PRIMARY KEY (user_id,business_id),
151   FOREIGN KEY (user_id) REFERENCES ODS.User_Details(user_id),
152   FOREIGN KEY (business_id) REFERENCES ODS.Business_info(business_id)
153 );
154
```

```
YELP_COVID_ODS Settings Code Versions Q
154
155 INSERT INTO Business_tips(
156   user_id,
157   business_id,
158   tip_text,
159   date_tip,
160   compliment_count)
161 SELECT "BUSINESS_TIP_JSON":user_id::STRING,
162   "BUSINESS_TIP_JSON":business_id::STRING,
163   "BUSINESS_TIP_JSON":text::STRING AS tip_text,
164   "BUSINESS_TIP_JSON":date::TIMESTAMP AS date_tip,
165   "BUSINESS_TIP_JSON":compliment_count::NUMBER
166 FROM STAGING.BUSINESS_TIP;
167
168
169 CREATE TABLE Business_checkin(
170   business_id STRING,
171   date_checkin TIMESTAMP,
172   PRIMARY KEY (business_id,date_checkin),
173   FOREIGN KEY (business_id) REFERENCES ODS.Business_info(business_id)
174 );
175
176 INSERT INTO ODS.Business_checkin (
177   business_id,
178   date_checkin
179 )
180 SELECT
181   BUSINESS_CHECK_IN_JSON:business_id::STRING AS business_id,
182   TRY_TO_TIMESTAMP(trim(value)) AS date_checkin
183 FROM STAGING.BUSINESS_CHECK_IN,
184 LATERAL FLATTEN(INPUT => SPLIT(BUSINESS_CHECK_IN_JSON:date, ',')) AS date_checkin_data;
185
186
187
188 CREATE TABLE business_status (
189   business_id STRING PRIMARY KEY,
190   highlights STRING,
191   delivery_or_takeout BOOLEAN,
192   grubhub_enabled BOOLEAN,
193   call_to_action_enabled BOOLEAN,
194   request_a_quote_enabled BOOLEAN,
195   covid_banner STRING,
196   temporary_closed_until TIMESTAMP,
197   virtual_services_offered STRING,
198   FOREIGN KEY (business_id) REFERENCES ODS.Business_info(business_id)
199 );
200
```

TRANSFORMING DATA FROM STAGING TO ODS

```
YELP_COVID_ODS  Settings  Code Versions  Q

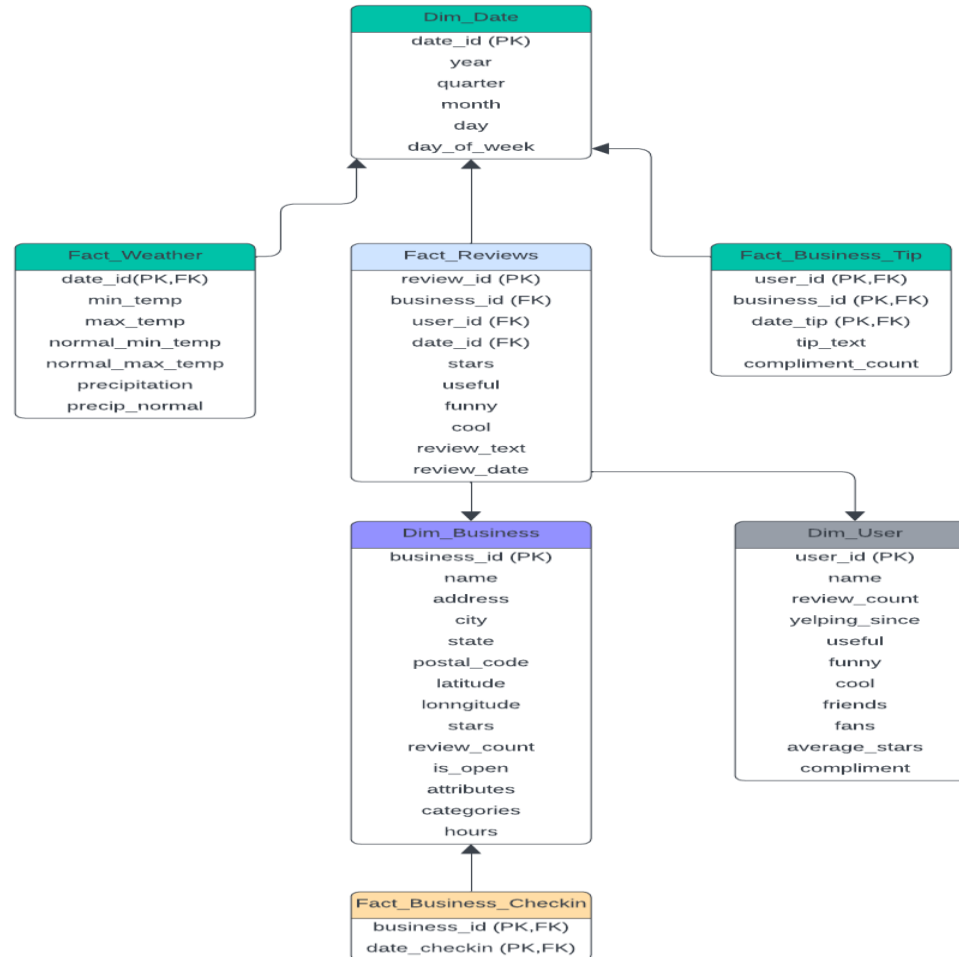
200
201
202 INSERT INTO business_status (
203     business_id,
204     highlights,
205     delivery_or_takeout,
206     grubhub_enabled,
207     call_to_action_enabled,
208     request_a_quote_enabled,
209     covid_banner,
210     temporary_closed_until,
211     virtual_services_offered
212 )
213 SELECT
214     BUSINESS_JSON:business_id::STRING,
215     IFF(BUSINESS_JSON:highlights::STRING = 'FALSE', NULL, BUSINESS_JSON:highlights::STRING) AS highlights,
216     BUSINESS_JSON:"delivery or takeout"::BOOLEAN AS delivery_or_takeout,
217     BUSINESS_JSON:"grubhub enabled"::BOOLEAN AS grubhub_enabled,
218     BUSINESS_JSON:"call to action enabled"::BOOLEAN AS call_to_action_enabled,
219     BUSINESS_JSON:"Request a Quote Enabled"::BOOLEAN AS request_a_quote_enabled,
220     IFF(BUSINESS_JSON:"Covid Banner"::STRING = 'FALSE', NULL, BUSINESS_JSON:"Covid Banner"::STRING) AS covid_banner,
221     IFF(BUSINESS_JSON:"Temporary Closed Until"::STRING = 'FALSE', NULL, TRY_TO_TIMESTAMP(BUSINESS_JSON:"Temporary Closed Until"::STRING)) AS temporary_closed_until,
222     BUSINESS_JSON:"Virtual Services Offered"::STRING AS virtual_services_offered
223 FROM STAGING.business_covid_status;
224
225
226 CREATE TABLE lv_weather(
227     date_weather DATE,
228     min_temp FLOAT,
229     max_temp FLOAT,
230     normal_min_temp FLOAT,
231     normal_max_temp FLOAT,
232     precipitation NUMBER(38,2),
233     precipitation_normal FLOAT);
234
235
236
237 INSERT INTO ODS.lv_weather(
238     date_weather,
239     min_temp,
240     max_temp,
241     normal_min_temp,
242     normal_max_temp,
243     precipitation,
244     precipitation_normal)
245 SELECT t.DATE,
246        t.MIN_TEMP,
247        t.MAX_TEMP,
248        t.NORMAL_MIN_TEMP,
249        t.NORMAL_MAX_TEMP,
250        p.PRECIPIATION,
251        p.PRECIPIATION_NORMAL
252 FROM STAGING.LV_TEMPERATURE_TRANSFORMED AS t
253 INNER JOIN STAGING.LV_PRECIPIATION_TRANSFORMED AS p
254 ON t.DATE = p.DATE;
255
256 ALTER TABLE lv_weather
257 ADD CONSTRAINT pk_lv_weather PRIMARY KEY (date_weather);
```

COMPARISON OF DATA SIZES IN RAW FILES, STAGING TABLES, AND ODS TABLES

| | SCHEMA_NAME | TABLE_NAME | ROW_COUNT | SIZE_MB | Query Details |
|----|-------------|---|-----------|---------|----------------------------------|
| 1 | ODS | BUSINESS_CHECKIN | 26713750 | 192.7 | Query duration 1.7s |
| 2 | ODS | BUSINESS_INFO | 150346 | 11.5 | Rows 28 |
| 3 | ODS | BUSINESS_STATUS | 209795 | 7.0 | Query ID 01b5c5f9-0305-f106-0... |
| 4 | ODS | BUSINESS_TIPS | 908915 | 45.7 | Show more |
| 5 | ODS | CUSTOMER_REVIEWS | 7691076 | 2153.3 | |
| 6 | ODS | LV_WEATHER | 28241 | 0.2 | |
| 7 | ODS | ODS_TABLE_SIZES | null | null | SCHEMA_NAME |
| 8 | ODS | RAW_FILE_SIZES | 8 | 0.0 | ODS 10 |
| 9 | ODS | STAGING_TABLE_SIZES | null | null | Staging 10 |
| 10 | ODS | USER_DETAILS | 1987897 | 1891.6 | Raw 8 |
| 11 | Raw | usw00023169-las-vegas-mccarran-intl-ap-precipitation-inch.csv | null | 1.0 | TABLE_NAME |
| 12 | Raw | usw00023169-temperature-degreef.csv | null | 1.0 | 100% filled |
| 13 | Raw | yelp_academic_dataset_business.json | null | 118.0 | ROW_COUNT |
| 14 | Raw | yelp_academic_dataset_checkin.json | null | 287.0 | 8 26713750 |
| 15 | Raw | yelp_academic_dataset_covid_status.json | null | 65.0 | SIZE_MB |
| 16 | Raw | yelp_academic_dataset_review.json | null | 5000.0 | 0 5000 |
| 17 | Raw | yelp_academic_dataset_tip.json | null | 180.0 | |
| 18 | Raw | yelp_academic_dataset_user.json | null | 3400.0 | |
| 19 | Staging | BUSINESS_CHECK_IN | 131930 | 80.5 | |
| 20 | Staging | BUSINESS_COVID_STATUS | 209795 | 5.0 | |
| 21 | Staging | BUSINESS_INFO | 150346 | 11.0 | |
| 22 | Staging | BUSINESS_REVIEW | 7691076 | 2156.2 | |
| 23 | Staging | BUSINESS_TIP | 908915 | 46.1 | |
| 24 | Staging | LV_PRECIPITATION | 28241 | 0.1 | |
| 25 | Staging | LV_PRECIPITATION_TRANSFORMED | 28241 | 0.1 | |
| 26 | Staging | LV_TEMPERATURE | 28241 | 0.3 | |
| 27 | Staging | LV_TEMPERATURE_TRANSFORMED | 28241 | 0.2 | |
| 28 | Staging | USER | 1987897 | 1892.8 | |

DATA WAREHOUSE STAR SCHEMA

- This slide illustrates the star schema of the data warehouse, showcasing the relationships between dimension and fact tables for efficient querying and analysis.



DATA WAREHOUSE STAR SCHEMA

Explanation of Why We Have Multiple Fact Tables:

Having multiple fact tables in a star schema design is crucial for several reasons:

1. Different Types of Analysis:

- Fact_Reviews: Focuses on the review data, capturing details about user reviews, ratings, and associated business and user information
- Fact_Weather: Captures weather data, which is essential for analyzing the impact of weather conditions on business reviews.
- Fact_Business_Tip: Stores business tip data, which provides insights into additional user feedback separate from formal reviews.
- Fact_Business_Checkin: Tracks business check-ins, offering another dimension of user interaction with businesses.

2. Separation of Concerns:

- Each fact table represents a distinct type of business process or event. By separating these into different fact tables, we maintain clarity and focus for each type of analysis.

3. Performance Optimization:

- Smaller, specialized fact tables can improve query performance because each table is optimized for specific types of queries and analysis.

4. Easier Maintenance and Scalability:

- Managing and scaling the data warehouse is easier when fact tables are organized by distinct business processes, allowing for more straightforward updates and maintenance.

SQL QUERIES FOR DATA MOVEMENT (ODS TO DWH)

YELP_COVID.WAREHOUSE ▾ Settings ▾

Code Versions 🔍

```
1 CREATE TABLE Dim_User(  
2   user_id STRING PRIMARY KEY,  
3   name STRING,  
4   review_count NUMBER,  
5   yelping_since DATE,  
6   useful STRING,  
7   funny STRING,  
8   cool STRING,  
9   friends STRING,  
10  fans NUMBER,  
11  average_stars FLOAT,  
12  compliment_hot NUMBER,  
13  compliment_more NUMBER,  
14  compliment_profile NUMBER,  
15  compliment_cute NUMBER,  
16  compliment_list NUMBER,  
17  compliment_note NUMBER,  
18  compliment_plain NUMBER,  
19  compliment_cool NUMBER,  
20  compliment_funny NUMBER,  
21  compliment_writer NUMBER,  
22  compliment_photos NUMBER );  
23  
24 INSERT INTO Dim_User (  
25   user_id,  
26   name,  
27   review_count,  
28   yelping_since,  
29   useful,  
30   funny,  
31   cool,  
32   friends,  
33   fans,  
34   average_stars,  
35   compliment_hot,  
36   compliment_more,  
37   compliment_profile,  
38   compliment_cute,  
39   compliment_list,  
40   compliment_note,  
41   compliment_plain,  
42   compliment_cool,  
43   compliment_funny,  
44   compliment_writer,
```

YELP_COVID.WAREHOUSE ▾ Settings ▾

Code Versions 🔍

```
45   compliment_photos  
46 )  
47 SELECT  
48   user_id,  
49   name,  
50   review_count,  
51   CAST(yelping_since AS DATE) AS yelping_since,  
52   useful,  
53   funny,  
54   cool,  
55   friends,  
56   fans,  
57   average_stars,  
58   compliment_hot,  
59   compliment_more,  
60   compliment_profile,  
61   compliment_cute,  
62   compliment_list,  
63   compliment_note,  
64   compliment_plain,  
65   compliment_cool,  
66   compliment_funny,  
67   compliment_writer,  
68   compliment_photos  
69 FROM  
70   ODS.User_Details;  
71  
72  
73  
74 CREATE TABLE Dim_Business (  
75   business_id STRING PRIMARY KEY,  
76   name STRING,  
77   address STRING,  
78   city STRING,  
79   state STRING,  
80   postal_code STRING,  
81   latitude FLOAT,  
82   longitude FLOAT,  
83   stars FLOAT,  
84   review_count NUMBER,  
85   is_open NUMBER,  
86   attributes VARIANT,  
87   categories STRING,  
88   hours VARIANT);
```

SQL QUERIES FOR DATA MOVEMENT (ODS TO DWH)

```
YELP_COVID.WAREHOUSE  Settings  Code Versions  Q

89
90 INSERT INTO Dim_Business(
91   business_id,
92   name,
93   address,
94   city,
95   state,
96   postal_code,
97   latitude,
98   longitude,
99   stars,
100  review_count,
101  is_open,
102  attributes,
103  categories,
104  hours)
105  SELECT business_id,
106         name,
107         address,
108         city,
109         state,
110         postal_code,
111         latitude,
112         longitude,
113         stars,
114         review_count,
115         is_open,
116         attributes,
117         categories,
118         hours
119  FROM ODS.BUSINESS_INFO
120  WHERE categories ILIKE 'restaurant';
121
122
123
```

```
YELP_COVID.WAREHOUSE  Settings  Code Versions  Q

124 CREATE TABLE Dim_Date (
125   date_id DATE PRIMARY KEY,
126   year NUMBER,
127   month NUMBER,
128   day NUMBER,
129   quarter NUMBER,
130   week NUMBER,
131   weekday NUMBER,
132   day_name STRING,
133   month_name STRING,
134   is_weekend BOOLEAN
135 );
136
137 -- Generate and insert date range into Dim_Date
138 INSERT INTO Dim_Date (date_id, year, month, day, quarter, week, weekday, day_name, month_name, is_weekend)
139 WITH RECURSIVE date_sequence AS (
140   SELECT TO_DATE('1990-01-01') AS date_id
141   UNION ALL
142   SELECT DATEADD(DAY, 1, date_id)
143   FROM date_sequence
144   WHERE date_id < TO_DATE('2024-12-31')
145 )
146 SELECT
147   date_id,
148   EXTRACT(YEAR FROM date_id) AS year,
149   EXTRACT(MONTH FROM date_id) AS month,
150   EXTRACT(DAY FROM date_id) AS day,
151   EXTRACT(QUARTER FROM date_id) AS quarter,
152   EXTRACT(WEEK FROM date_id) AS week,
153   EXTRACT(DAYOFWEEK FROM date_id) AS weekday,
154   TO_CHAR(date_id, 'Day') AS day_name,
155   TO_CHAR(date_id, 'Month') AS month_name,
156   CASE WHEN EXTRACT(DAYOFWEEK FROM date_id) IN (6, 7) THEN TRUE ELSE FALSE END AS is_weekend
157 FROM
158   date_sequence;
159
```

SQL QUERIES FOR DATA MOVEMENT (ODS TO DWH)

```
YELP_COVID_WAREHOUSE Settings Code Versions Q
160
161 CREATE TABLE Fact_Reviews (
162   review_id STRING PRIMARY KEY,
163   user_id STRING,
164   business_id STRING,
165   date_id DATE,
166   stars FLOAT,
167   useful NUMBER,
168   funny NUMBER,
169   cool NUMBER,
170   review_text STRING,
171   FOREIGN KEY (user_id) REFERENCES Dim_User(user_id),
172   FOREIGN KEY (business_id) REFERENCES Dim_Business(business_id),
173   FOREIGN KEY (date_id) REFERENCES Dim_Date(date_id)
174 );
175
176 INSERT INTO Fact_Reviews (
177   review_id,
178   user_id,
179   business_id,
180   date_id,
181   stars,
182   useful,
183   funny,
184   cool,
185   review_text
186 )
187 SELECT
188   r.review_id,
189   u.user_id,
190   b.business_id,
191   d.date_id,
192   r.stars,
193   r.useful,
194   r.funny,
195   r.cool,
196   r.review_text
197 FROM
198   ODS_Customer_reviews r
199 JOIN
200   Dim_User u ON r.user_id = u.user_id
201 JOIN
202   Dim_Business b ON r.business_id = b.business_id
203 JOIN
204   Dim_Date d ON r.review_date::DATE = d.date_id;
205
206
207 CREATE TABLE Fact_Weather (
208   date_id DATE PRIMARY KEY,
209   min_temp FLOAT,
210   max_temp FLOAT,
211   normal_min_temp FLOAT,
212   normal_max_temp FLOAT,
213   precipitation FLOAT,
214   precipitation_normal FLOAT,
215   FOREIGN KEY (date_id) REFERENCES Dim_Date(date_id)
216 );
```

```
YELP_COVID_WAREHOUSE Settings Code Versions Q
219
220 INSERT INTO Fact_Weather (
221   date_id,
222   min_temp,
223   max_temp,
224   normal_min_temp,
225   normal_max_temp,
226   precipitation,
227   precipitation_normal
228 )
229 SELECT
230   date_weather,
231   min_temp,
232   max_temp,
233   normal_min_temp,
234   normal_max_temp,
235   precipitation,
236   precipitation_normal
237 FROM
238   YELP_COVID_ODS LV_WEATHER;
239
240
241 CREATE TABLE Fact_Tip (
242   tip_id STRING PRIMARY KEY,
243   user_id STRING,
244   business_id STRING,
245   date_id DATE,
246   compliment_count NUMBER,
247   tip_text STRING,
248   FOREIGN KEY (user_id) REFERENCES Dim_User(user_id),
249   FOREIGN KEY (business_id) REFERENCES Dim_Business(business_id),
250   FOREIGN KEY (date_id) REFERENCES Dim_Date(date_id)
251 );
252
253 INSERT INTO Fact_Tip (
254   tip_id,
255   user_id,
256   business_id,
257   date_id,
258   compliment_count,
259   tip_text
260 )
261 SELECT
262   CONCAT('tip_', CAST(row_number() over (order by user_id as varchar)) AS tip_id, -- Generate unique ID for tips
263   user_id,
264   business_id,
265   date::tip::DATE AS date_id,
266   compliment_count,
267   tip_text
268 FROM
269   YELP_COVID_ODS BUSINESS_TIPS;
270
271
272
```

```
275 CREATE TABLE Fact_Checkin (
276   checkin_id STRING PRIMARY KEY,
277   business_id STRING,
278   date_id DATE,
279   FOREIGN KEY (business_id) REFERENCES Dim_Business(business_id),
280   FOREIGN KEY (date_id) REFERENCES Dim_Date(date_id)
281 );
282
283
284 INSERT INTO Fact_Checkin (
285   checkin_id,
286   business_id,
287   date_id
288 )
289 SELECT
290   CONCAT(business_id, '_', CAST(row_number() over (order by business_id as varchar)) AS checkin_id, -- Generate a unique ID
291   business_id,
292   date_checkin::DATE AS date_id
293 FROM
294   YELP_COVID_ODS BUSINESS_CHECKIN;
295
```

QUERYING THE DATA WAREHOUSE FOR INSIGHTS

```
297 WITH TemperatureRanges AS (  
298     SELECT  
299         r.date_id,  
300         r.business_id,  
301         r.stars,  
302         CASE  
303             WHEN w.min_temp <= 32 THEN 'Very Cold (<= 32°F)'  
304             WHEN w.min_temp > 32 AND w.min_temp <= 50 THEN 'Cold (33-50°F)'  
305             WHEN w.min_temp > 50 AND w.min_temp <= 70 THEN 'Moderate (51-70°F)'  
306             WHEN w.min_temp > 70 AND w.min_temp <= 85 THEN 'Warm (71-85°F)'  
307             ELSE 'Hot (> 85°F)'  
308         END AS temp_range  
309     FROM  
310         Fact_Reviews r  
311     JOIN  
312         Fact_Weather w ON r.date_id = w.date_id  
313 )  
314 SELECT  
315     b.name AS business_name,  
316     tr.temp_range,  
317     COUNT(*) AS number_of_reviews,  
318     ROUND(AVG(tr.stars), 2) AS average_rating  
319 FROM  
320     TemperatureRanges tr  
321 JOIN  
322     Dim_Business b ON tr.business_id = b.business_id  
323 GROUP BY  
324     b.name,  
325     tr.temp_range  
326 ORDER BY  
327     b.name,  
328     tr.temp_range;
```

| | BUSINESS_NAME | TEMP_RANGE | NUMBER_OF_REVIEWS | AVERAGE_RATING |
|----|---|--------------------|-------------------|----------------|
| 1 | "Genuino" Italian Cafe' | Cold (33-50°F) | 3 | 4.33 |
| 2 | "Genuino" Italian Cafe' | Hot (> 85°F) | 22 | 4.32 |
| 3 | "Genuino" Italian Cafe' | Moderate (51-70°F) | 21 | 4.48 |
| 4 | "Genuino" Italian Cafe' | Warm (71-85°F) | 23 | 4.35 |
| 5 | #1 Mongolian BBQ - Best Stir Fried Noodles In Boise | Cold (33-50°F) | 2 | 5 |
| 6 | #1 Mongolian BBQ - Best Stir Fried Noodles In Boise | Hot (> 85°F) | 57 | 3.81 |
| 7 | #1 Mongolian BBQ - Best Stir Fried Noodles In Boise | Moderate (51-70°F) | 30 | 3.87 |
| 8 | #1 Mongolian BBQ - Best Stir Fried Noodles In Boise | Warm (71-85°F) | 24 | 2.83 |
| 9 | \$5 Fresh Burger Stop | Hot (> 85°F) | 1 | 4 |
| 10 | \$5 Fresh Burger Stop | Moderate (51-70°F) | 3 | 5 |
| 11 | \$5 Fresh Burger Stop | Warm (71-85°F) | 1 | 5 |
| 12 | &pizza - UPenn | Cold (33-50°F) | 2 | 3 |
| 13 | &pizza - UPenn | Hot (> 85°F) | 27 | 4.04 |

Results Chart

Query Details

Query duration 3.2s

Rows 128.1K

Query ID 01b5c649-0305-f101-Q...

Show more

BUSINESS_NAME

100% filled

TEMP_RANGE

Hot (> 85°F) 36,478

Moderate (51-70°F)

Warm (71-85°F) 34,719

Ask Copilot

CONCLUSIONS AND ACKNOWLEDGEMENTS

1. Conclusions:

- **Summary of Data Architecture:**
- Successfully designed a robust data architecture for integrating Yelp and climate datasets using Snowflake.
- Created a well-structured data pipeline from raw data ingestion to a fully-functional data warehouse.
- Implemented staging, ODS, and DWH schemas to facilitate efficient data processing and analysis.
- Ensured data integrity and consistency through proper transformation and normalization techniques.

2. Project Achievements:

- Developed a comprehensive data architecture diagram to visualize the data flow and relationships between different layers.
- Utilized Snowflake's capabilities to manage large datasets and perform complex transformations.
- Designed and implemented a star schema for the data warehouse, optimizing for OLAP queries.
- Achieved a scalable and maintainable data warehouse structure that supports future data integration and analysis needs.

3. Next Steps:

- Further enhance the data warehouse by integrating additional data sources and refining existing transformations.
- Explore advanced data modeling techniques to improve query performance and data insights.
- Implement data governance and security measures to ensure the protection and privacy of the data.